



WORLD CUP COMPETITION!

CATCH YOUR CUSTOMER!

Dreading the fall in trade when the World Cup starts?

Don't just sit there and wait for trade to pick up again make the most of all those World Cup Widows left to their own devices... and enter our competition!

So plan an event to get them together, a new design which they can treat themselves too, or even a workshop so they can get away from the TV.... Get THINKING!!!!

All you need to do:

1. Put together on paper an idea to entice customers into your shop or to promote your business during World Cup (no more than 500 words).
2. Add any images/pictures (if you have any!)
3. Email your entry to sarah.clerke@eflorist.co.uk or send to Sarah Clerke, eFlorist, Unit 35 Romsey Industrial Estate, Greatbridge Road, Romsey, Hampshire SO51 0HR
4. Make sure we receive your entry by **Monday 21st June**
5. Put into practise your marketing idea!

We will:

1. Choose the best three marketing ideas
2. Go and visit these three during June and feature them on the blog
3. Announce the winning entry on Friday July 9th in time for the World Cup Final!!!

1ST PRIZE

**DIGITAL
CAMERA FOR
THE WINNING
IDEA!**

WORLD CUP 2010